



Crystal Direct Content Creator

We are looking for a creative content creator to join our dynamic team.

Job Requirements:

- Advanced English language spoken and written skills
- An impeccable English-speaker with knowledge of modern slang and expressions
- Proven track record of excellent writing demonstrated in a professional portfolio
- Great portfolio, showing a range of different works
- Experience with creating social media content (Facebook, Instagram, Twitter)
- Experience in managing social media budget and placing paid Facebook and Google ads.
- Proficiency with computer skills (MS Outlook, MS Word, MS Excel, MS PowerPoint)
- Proficiency with graphic design skills
- Ability to work on multiple projects with different objectives simultaneously
- Meticulous attention to detail
- Photographic skill is advantageous
- Website design / Woocommerce experience is advantageous
- Required to work in our office in Strand, Western Cape

Duties:

- Reporting to Sales & Marketing Manager
- Responsible for proof reading, restructuring and editing content
- Create well-researched, relevant content for publication online (websites and social medias)
- Keep content on social media up to date
- Manage paid social advertising campaigns on Facebook and Google
- Create content for weekly emailers
- Create content for the website such as marketing campaign and write blogs
- Create and maintain product catalogue and price list

Package:

- Permanent position
- Company laptop
- Salary

Email your CV, self-portrait, portfolio and salary expectation to cv@crystaldirect.co.za, should you not receive any feedback after 3 weeks, consider the application is unsuccessful.